Peer Review Worksheet for Data Tracking Assignment My Name is Aarya Thakkar BCOM3300

Steps:

1. Read your partner’s draft LIGHTLY ie as you would read a magazine article.
2. Read it again but CLOSELY. Make notes in the margins or line edits where appropriate.
3. Rate the overall readability of the draft (sense of ease, paragraph length, formatting, document design, etc)

1 (not at all readable) 5 (somewhat readable) 10 (very readable)

1. Your partner needs to tell the story of how they used data through all 4 stages of the data communication process (collection, formatting, visualization, insights). What are 2 things your partner can do to make their story 1) CLEARER and 2) MORE INTERESTING? WRITE A LOT!!

Thing 1: Something that would make the story clearer is to describe what you were trying to achieve after collecting the data and analyzing it. Was it to help you learn something or visualize patterns or something different?

Thing 2: Something that would make the story more interesting would be to add graphs and describe how the graphs helped you. Maybe also overexaggerate how much the results helped you to make it seem more significant.

1. Is there vital information/material that your partner has left out of the data tracking section? If so, what is it?

No

1. What are 2 general things your partner could do to improve their data tracking section? WRITE A LOT!!

Thing 1: Add graphs

Thing 2: Format the table that was used to collect the data so you are able to use filters and other features if needed.